



For inquiries, contact:
Mark Coyne
PPO USA a Division of GEHA
816-434-4418
mark.coyne@geha.com

PPO USA Promotion Announcement
LaTonya Pegues named Client Relations Account Representative

Lee's Summit, MO, January 18, 2010 - LaTonya Pegues was recently named Client Relations Account Representative for PPO USA a Division of GEHA. Pegues previously held the position of National Sales Executive at PPO USA. With the integration of the Sales, Marketing and Client Relations departments this move will be seamless for Pegues. LaTonya has a Bachelor of Science in Business Administration from the University of Central Missouri and a Master Of Science in Management from Baker University.

"As PPO USA continues to market our products to new customers, we also realize the importance of customer approval. LaTonya's sales background gives her a unique perspective with which to approach this position and our clients" said Mark Coyne, National Sales Manager. "The Sales and Marketing staff is committed to working closely with Client Relations to maintain and enhance our current and future customer's satisfaction."

About PPO USA a Division of GEHA

PPO USA was formed in 1997 as a division of Government Employees Health Association, Inc. (GEHA). GEHA was incorporated as a not-for-profit member association in 1937. GEHA provides health and dental plans to nearly 1 million federal employees, retirees and their dependents.

PPO USA markets access to the managed care networks developed and/or organized by GEHA. The managed care networks available from PPO USA include the PPO USA Medical Network, CONNECTION Dental, CONNECTION's Avesis Vision Plan and CONNECTION Hearing by HearPO.