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PPO USA Joins Twitter!

Lee's Summit, MO, January 15, 2010 - PPO USA a Division of GEHA has joined the Twitter community.

"In an effort to increase the avenues of communication with our clients, partners and industry contacts, we have added Twitter to our communication mix" stated Mark Coyne, National Sales Manager at PPO USA. "We plan to post industry related news, articles and company events on Twitter." Updates are available on the web, through various Twitter application tools and via text messages.

Twitter users may view our profile and follow our posts at: <http://twitter.com/PPOUSA>.

About PPO USA a Division of GEHA

PPO USA was formed in 1997 as a division of Government Employees Health Association, Inc. (GEHA). GEHA was incorporated as a not-for-profit member association in 1937. GEHA provides health and dental plans to nearly 1 million federal employees, retirees and their dependents.

PPO USA markets access to the managed care networks developed and/or organized by GEHA. The managed care networks available from PPO USA include the PPO USA Medical Network, CONNECTION Dental, CONNECTION's Avesis Vision Plan and CONNECTION Hearing by HearPO.